

HOSPITALITY – THE NEW EXECUTIVE CLUB

Executive Marketing Services is pleased to announce a comprehensive renovation to enhance The Executive Club.

Every detail has been thought of from the valet arrival to concierge check-in to finely appointed club furnishings and exceptional service.



THE NEW EXECUTIVE CLUB - INCLUSIONS

This sophisticated modern club is a seven minute walk from Augusta National Golf Club Gate No. 6, the main pedestrian walk-in entrance located on Berckmans Road.

Includes:

- 12,000 sq. ft. multi-level, climate controlled facility with a variety of gathering spaces
- A new artfully designed outdoor space featuring our chef focused grilling deck and Green Jacket Happy Hour daily with live music
- Chef focused and indulgent mixology experiences daily with the discriminate guest in mind
- Innovative culinary creations that are locally sourced from our purveyors to ensure the freshest, seasonally inspired ingredients served from 7am until closing
- All day premium bar service with daily cocktail tastings
- Concierge service and amenities for guests:
 - Mobile phone charging, Wi-Fi access, back or foot massage, amenity essentials, bag check and more
- Continuous shuttle service to the main gate
- Over 15 flat screen televisions and surround sound

THE EXECUTIVE CLUB – BLANCHARD'S BACKYARD

Lush landscaping and artful design showcases a unique multi-tiered space with a variety of outdoor environments including the Backyard Bar, Leaderboard Courtyard and sunken Greens Lounge.



BLANCHARD'S BACKYARD BAR

The **Backyard Bar** features our resident Guinness World Record Winning Bloody Mary Bar every morning and The Green Jacket Happy Hour daily. Our mixologists will pour specially crafted drinks daily from bourbon tastings to margaritas.



BLANCHARD'S BACKYARD – GREENS LOUNGE

A whole new world awaits members on the back deck. An extensive makeover has transformed this outdoor space into a masterpiece of form and function. The sunken **Greens Lounge** is the perfect place to relax.



THE EXECUTIVE CLUB – APPROACH LOUNGE

Modern urban mixed with country club chic furnishings are geared to the discerning golf enthusiast. Walls include curated Masters artwork intermixed with flat screen TV broadcasts.



THE EXECUTIVE CLUB – CLUB LOFT LIBRARY

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CULINARY – SAMPLE MENU

Innovative culinary creations that are locally sourced from our purveyors to ensure the freshest, seasonally inspired ingredients.

BREAKFAST 7AM – 11AM

FRESH BAKED! GRAB and GO!

Fresh Croissants, Butter and Almond, with French Brie, European Cheeses, Plums and Caramelized Apple Compote
German Schnecken Sticky Buns
A Selection of Fresh Baked Muffins and Southern Biscuits, Butter and Jam

Ultimate BREAKFAST SANDWICH! The Egg McMASTER!

Classic English Muffin with Eggs, Benton's Bacon, Cheddar + Honey Mustard

Breakfast Action Bar

Our Daily McMasters!

Buttermilk Waffle Sandwich with Chicken & Apple
Sausage and Melted Gruyere, Maple Honey Sauce

Banana-Walnut French Toast Sandwich with Cream Cheese and Bourbon
Maple Spread

The Ultimate Grits Bar

Loganville Gouda Grits with your choice of Applewood Smoked Bacon, Crispy Onions,
Chives, Peppers and Corned Beef Hash
Caramelized Fruit Compote Fresh Fruit Cart

PREMIUM BAR SERVICE 7AM – 7PM

Wide selection of liquors, beers, varietal wines

The Daily MASTERS Bloody Mary Bar

7AM – 11AM
On the Back Deck

THE GREEN JACKET HAPPY HOUR

3PM – 7PM

Daily craft and specialty liquor tasting
Our mixologists will mix daily specials, classic cocktails
and frozen concoctions

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LUNCH

11AM - 2:30PM

A SPRING SALAD CREATION STATION!

Chefs Mix and Match Gourmet Lettuce with
A Golfer's Favorite Toppings...

Sweet Grass Dairy Cheeses, Antipasti, Maple Benton's Bacon, Edamame, Grape
Tomatoes, English Cucumbers And a Selection of Housemade Dressings

DAILY SOUP SELECTION

BACK DECK GRILL STATION

Bourbon Beef Burger, Cheddar Cheese, Crispy Onions, Bourbon BBQ Sauce
Sweet BBQ Pork, Crunchy Slaw
Freshly Grilled Chicken and Cheddar
Crispy French Fries, Potato Chips and Bread 'n' Butter Pickles

A MASTER SANDWICH SELECTION – MAKE YOUR FAVORITE SANDWICH!

ACCOMPANIMENTS

Pasta Primavera, Roasted Vegetables, Mac n Cheese

DESSERT BAR!

A Selection of Proof's Signature Dessert Bars, Cookies and
Housemade Moon Pies, Proof's Daily Ice Cream Treat!

THE GREEN JACKET CLUB HAPPY HOUR

3-7 PM

SNACK BAR!

Pretzel Poppers, Spicy Mustard Dip
Pasta Crisps + French Onion Dipping Sauce
Tortilla Chips with A Selection of Proof's Salsa, Fresh Guacamole,
Sour Crème and Hot Cheese Fondue!
Bamboo Cones filled with Georgia Peanuts and Gourmet Popcorn

COLD! A CHILLED SEAFOOD BAR

HOT! GRILL ACTION STATIONS OUR CHEFS ARE GRILLING...

Peach BBQ Chicken
Grilled Shrimp Skewers
Grilled Shrimp Rolls

ACCOMPANIMENTS

Fun Shaker Salads! Spinach and Strawberries + Kale Caesar
Tomato + Cucumber Salad
Southern Potato Salad